

Start here

Open this first: **Feasibility Dossier** — the engineering read.



Your Baja Ducati package now carries the cost simulator you asked for — a supporting companion, with everything you delivered before it untouched. Open the feasibility dossier first, exactly as before: the honest engineering read with the machine full-bleed on the cover and every load-bearing number traced to a real supplier. The investor deck sits beside it, pressure-testable end to end. New in the box is the interactive cost model: the same cost spine you already have, made playable — drag the build posture, the three engineering cost drivers, the cell count and the funding runway, and watch the prototype cost band, the engineering-vs-hardware split, and the €1.0M–€1.8M ask recompute live. It's a planning model, not a quote — honest ranges at the prototype stage — and it runs entirely in your browser, so any real numbers you or an investor type stay on your own machine. It agrees with the delivered workbook to the euro. Underneath it all is the credibility backup: the full engineering read, the cost-and-timeline spine, and the live BOM workbook. The hero renders of the machine are in the box too.

What is in the kit

1 **Feasibility Dossier — the engineering read** (open this first)

`dossier/baja-ducatti-feasibility-dossier.pdf`

Open this first. The honest, strategic-money engineering read: is it buildable (yes, with caveats), what's genuinely hard, component-level architecture with real suppliers and lead times, the prototype cost band and timeline. Hand this across the table.

2 **Investor Pitch Deck**

`deck/baja-ducatti-investor-deck.pptx`

The pressure-testable pitch — thesis, why-now, architecture, market, prototype plan and ask. Present off a laptop or projector; the cover is screen-grade (see the note in Start here).

Filed under Extras

3 **Prototype cost model — interactive**

`cost/baja-ducatti-cost-simulator.html`

Opens in any web browser: double-click it, or open it from your phone's files app.

The cost model made playable — drag the assumptions and watch the prototype cost band, the engineering-vs-hardware split, and the funding ask recompute live. Runs entirely in your browser; anything you type stays on your machine. A planning model, not a quote.

4 **Engineering feasibility read (source)**

`Extras/feasibility-read.pdf`

The full engineering spine the dossier and deck are built on — every subsystem, every supplier, the risk read. The credibility backup for the room that wants to go deep.

5 **Prototype cost, BOM & timeline (source)**

`Extras/prototype-cost-timeline.pdf`

The money-and-program spine: the €341k–€795k band, why it's NRE-dominated, the cost drivers named, the timeline.

6 **Prototype BOM — live cost workbook**

`Extras/prototype-bom.xlsx`

The live workbook — change an input and the totals move. Long-text columns clip in the cells; the full text lives in the cost source doc above.

7 **Hero render — three-quarter**

`Extras/hero-3q-v1.jpg`

8 **Hero render — desert**

Extras/hero-desert-v1.jpg

9 **Detail — the electric heart**

Extras/detail-architecture-v1.jpg

10 **Detail — the range-extender**

Extras/detail-genset-v1.jpg