

Start here

Open this first: **Sketch to Runway — the film**.



It's yours, Hicham. Everything lives on your workbench — open **Sketch to Runway — the film** first, full-screen. Both kaftans travel the whole arc: the croquis, the dissolve into the real garment, the detail close-up, the runway walk, and then the two braid into one scored cut. The deep oxblood takchita owns a lantern-lit Fès hall; the pale ivory-silk column owns a sunlit courtyard. Depth against light, exactly the argument we wanted across the edit — and because each drawing was built to its garment's own pose and crop, the dissolves land as true transformations. Up close the craft holds: real sfifa cord and aakad buttons on the deep one, tonal randa thread-on-thread on the pale.

Beside the film: **The arc map** lays the whole structure on one page, timecodes and all, and the **key frames** from both kaftans — croquis, garment, detail, runway — are there as stills.

One thing to carry forward, not to do now: the two models are realistic people who don't exist, so wherever you post this, use the platform's AI-content label (required for synthetic realistic people in places like the EU). That's the only footnote on a film I'm proud to put my name on.

What is in the kit

1 **Sketch to Runway — the film** *(open this first)*

Film • MP4 • sketch-to-runway-v2.mp4

Open this first, full-screen. Both kaftans travel the full arc — croquis, the dissolve into the real garment, the detail, the runway walk — then braid into one scored cut. 42 seconds.

Filed under Extras

2 **The arc map — one page**

Document • PDF • sketch-to-runway-arc-map-pressed.pdf

The film's structure on a single page: both arcs stepped out with timecodes, and the braid drawn to scale across the cut.

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3 **Kaftan A — the croquis (oxblood takchita)**

Image · PNG · croquis-a-v2.png

4 **Kaftan A — the garment**

Image · PNG · garment-a.png

5 **Kaftan A — the detail (sfifa, mdamma, brocade)**

Image · PNG · detail-a.png

6 **Kaftan A — the runway**

Image · PNG · runway-a.png

7 **Kaftan B — the croquis (ivory-blush column)**

Image · PNG · croquis-b-v2.png

8 **Kaftan B — the garment**

Image · PNG · garment-b.png

9 **Kaftan B — the detail (tonal randa)**

Image · PNG · detail-b.png

10 **Kaftan B — the runway**

Image · PNG · runway-b.png